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HERE IS YOUR  
**PREFERRED CUSTOMER**  
**FALL '54**  
**PRICE LIST**

FROM



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*Mrs Smallwood  
 Bibliography*

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# WHOLESALE PRICE LIST--NOT PREPAID

Small orders from list can be shipped cheaper by parcel post. Please send sufficient postage to cover if wanted by mail.

Approximate weight per 100 bulbs packed: No. 1--7½ lbs.; No. 2--5½ lbs.; No. 3--4 lbs.; No. 4--2 lbs.; No. 5--1 lb.; No. 6--½ lb.

25 bulbs of a size and variety at the 100 (C) rate. 250 at the 1000 (M) rate.

Prices indicated are F.O.B. St. Charles, Minn.

VARIETY	PRICE PER	1½ in. up	1½ in. to 2	1 in. to 1½ in. 3	¾ in. to 1 in. 4	½ in. to ¾ in. 5	¼ in. to ½ in. down 6
ABU HASSAN	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00	2.00		
AUREOLE	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00		
AUTUMN MOON	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
BABS	C 8.00 M 64.00	7.00 56.00	6.00 48.00	4.00 32.00	3.00 24.00	2.00 16.00	
BEAUTY'S BLUSH	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
BETTY DUNCAN	C 6.00	5.00	4.00	3.00	2.00	1.50	
BIRCH RED	C 6.00	5.00	4.00	3.00	2.00	1.50	
BOLDFACE	C 8.00	7.00	6.00	4.00	3.00	2.00	
BURMA	C 6.00 M 110.00	5.00 95.00	4.00 80.00	3.00 64.00	2.00 56.00	1.50 40.00	
C. D. FORTNAM	C 8.00	7.00	6.00	4.00	3.00	2.00	
CARNIVAL	C 14.00	12.50	10.00	8.00	7.00	5.00	
COLUMBIA	C 14.00	12.50	10.00	8.00	7.00	5.00	
CREAM ORCHIDS	C 14.00	12.50	10.00	8.00	7.00	5.00	
CROWN JEWEL	C 14.00	12.50	10.00	8.00	7.00	5.00	
CRUSADER	C 25.00 M 200.00	20.00 160.00	16.00 128.00	12.00 96.00	8.00 80.00	5.00 64.00	
DARK DAVID	C 6.00	5.00	4.00	3.00	2.00	1.50	
DIEPPE	C 14.00	12.50	10.00	8.00	7.00	5.00	
EDGEWOOD	C 25.00	20.00	16.00	12.00	10.00	8.00	
ELMER'S ROSE	C 14.00	12.50	10.00	8.00	7.00	5.00	
FIRE GLEAM	C 8.00	7.00	6.00	4.00	3.00	2.00	
FLORA	C 14.00	12.50	10.00	8.00	7.00	5.00	
FLORENCE NIGHTINGALE	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
FLORENTINE	C 8.00 M 64.00	7.00 56.00	6.00 48.00	4.00 32.00	3.00 24.00	2.00 16.00	
FRANCESCA	C 40.00	36.00	28.00	24.00	16.00	12.00	
FRIENDSHIP	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
GENE	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
GINGER	C 14.00	12.50	10.00	8.00	7.00	5.00	
GOLD	C 14.00	12.50	10.00	8.00	7.00	5.00	
GORGEOUS DEB	C 14.00	12.50	10.00	8.00	7.00	5.00	
HARRY HOPKINS	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00	2.00	1.50	
HELIOS	C 14.00	12.50	10.00	8.00	7.00	5.00	
JULIA MAE	C 35.00	30.00	24.00	20.00	16.00	12.00	
KING DAVID	C 14.00	12.50	10.00	8.00	7.00	5.00	
KNIGHTHOOD	C 14.00	12.50	10.00	8.00	7.00	5.00	

LADY ANNE	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
LAVERDER LACE	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
LEAH GORHAM	C 14.00	12.50	10.00	8.00	7.00	5.00	
LITTLE GOLD	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
LITTLE SWEETHEART	C 8.00	7.00	6.00	4.00	3.00	2.00	
MAGNET	C 8.00	7.00	6.00	4.00	3.00	2.00	
MANCHU	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
MARSHALL MONTGOMERY	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00	2.00	1.50	
MESA MIST	C 25.00	20.00	16.00	12.00	10.00	8.00	
MIXTURE	C 4.00	3.00	2.50	2.00	1.50	1.00	
MOTHER FISCHER	C 14.00	12.50	10.00	8.00	7.00	5.00	
NOWETA ROSE	M 110.00	95.00	80.00	64.00	56.00	40.00	
OCTOBER SUNSHINE	C 8.00 M 64.00	7.00 56.00	6.00 48.00	4.00	3.00	2.00	
FACTOLUS	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
PINK CHIFFON	C 35.00	30.00	26.00	20.00	15.00	10.00	
RAVEL	C 6.00	5.00	4.00	3.00	2.00	1.50	
RECOMPENSE	C 50.00	40.00	35.00	30.00	25.00	20.00	
RED WING	C 6.00	5.00	4.00	3.00	2.00	1.50	
ROSARIO	C 35.00	30.00	26.00	20.00	15.00	10.00	
ROSE CHARM	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
RUFFLED EBONY	C 35.00	30.00	26.00	20.00	15.00	10.00	
SALMAN'S GLORY	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
SALUTE	C 6.00	5.00	4.00	3.00	2.00	1.50	
SANDMAN	C 8.00	7.00	6.00	4.00	3.00	2.00	
SANS SOUCI	C 14.00	12.50	10.00	8.00	7.00	5.00	
SIERRA SNOW	M 110.00	95.00	80.00	64.00	56.00	40.00	
SIERRA SNOW	C 14.00	12.50	10.00	8.00	7.00	5.00	
SNOWDRIFT	M 110.00	95.00	80.00	64.00	56.00	40.00	
SOUTHERN BELLE	C 50.00	40.00	35.00	30.00	25.00	20.00	
SOUTHERN BELLE	C 14.00	12.50	10.00	8.00	7.00	5.00	
SPARKLING EYES	M 110.00	95.00	80.00	64.00	56.00	40.00	
SPIC & SPAN	C 35.00	30.00	26.00	20.00	15.00	10.00	
STARLET	C 6.00 M 45.00	5.00 40.00	4.00 32.00	3.00 20.00	2.00 16.00	1.50 12.00	
STATUETTE	C 10.00	8.00	6.00	4.00	3.00	2.00	
STORMY WEATHER	C 14.00	12.50	10.00	8.00	7.00	5.00	
STORMY WEATHER	M 110.00	95.00	80.00	64.00	56.00	40.00	
SUNDANCE	C 8.00 M 64.00	7.00 56.00	6.00 48.00	4.00 32.00	3.00	2.00	
SWEET SIXTEEN	C 8.00	7.00	6.00	4.00	3.00	2.00	
THE RAJAH	M 64.00	56.00	48.00	32.00	24.00	16.00	
VELVET MANTLE	C 8.00 M 45.00	7.00 40.00	6.00 32.00	4.00	3.00	2.00	
WHITE LACE	C 8.00 M 64.00	7.00 56.00	6.00 48.00	4.00 32.00	3.00	2.00	

IF INTERESTED IN BULBETS WRITE FOR QUOTATIONS



# PREFERRED CUSTOMER FALL '54 RETAIL PRICE LIST

Orders From This List PREPAID--Minimum Order \$3.00

<b>ABU HASSAN</b>	Glossy deep blue-violet. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>ACE OF SPADES</b>	Tall, large, very dark maroon. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20)
<b>AUREOLE</b>	Heavily ruffled light yellow. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>AUTUMN MOON</b>	Large early yellow. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>BABS</b>	Small ruffled yellow. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>BEAUTY'S BLUSH</b>	Recurved, delicate blush white. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>BETTY DUNCAN</b>	Frilled orange, yellow throat. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>BIRCH RED</b>	Tall glossy deep red. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>BOLDFACE</b>	Lge. tall salmon scarlet with red and white blotch. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)
<b>BO-PEEP</b>	Early small ruffled, buffy-salmon. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>BURMA</b>	Very ruffled large rose-red. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>C. D. FORTNAM</b>	Tall ruffled pale rose-pink. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>CARNIVAL</b>	Striking scarlet, large white throat. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>COLUMBIA</b>	Ruffled creamy white, rose edging. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>CORAL ACE</b>	Salmon-pink sport of Burma. (L 1-.50; 10-4.00) (M 1-.35; 10-3.00) (S 11-.25; 10-2.00)
<b>CREAM ORCHIDS</b>	Ruffled and lacinated cream. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>CROWN JEWEL</b>	Unusual ruby-throated light rose-pink. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>CRUSADER</b>	Ruffled small white, purple throat. (L 1-.50; 10-4.00) (M 1-.35; 10-3.00) (S 1-.25; 10-2.00)
<b>CUPID</b>	Small early ruffled white. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>DARK DAVID</b>	Large frilled deep maroon. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>DIEPPE</b>	Ruffled light salmon-scarlet. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>DOLLY VARDEN</b>	Huge salmon-pink large cream throat. (L 1-.20; 10-1.60) (M 2-.30; 10-1.20) (S 10-.80)
<b>DUSTY MILLER</b>	Smoky rose, red throat mark. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>EDGEWOOD</b>	Tall, ruffled and recurved rose. (L 1-.50; 10-4.00) (M 1-.35; 10-3.00) (S 1-.25; 10-2.00)
<b>ELMER'S ROSE</b>	Ruffled tall deep rose. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>FIRE GLEAM</b>	Tall early scarlet, white throat lines. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)
<b>FLORA</b>	Ruffled and needlepointed tall rose. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>FLORENCE NIGHTINGALE</b>	Tall, frilled white cream throat. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>FLORENTINE</b>	Ruffled creamy white, deeper cream throat. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)
<b>FORSYTHIA</b>	Tall large ruffled new yellow. (L 1-.50) (M 1-.35) (S 1-.25)
<b>FRANCESCA</b>	Ruffled tall light rose lavender. (L 1-.60) (M 1-.40) (S 1-.25)
<b>FRIENDSHIP</b>	Ruffled pure-pink cream throat. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>GENE</b>	Tall early ruffled light yellow. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>GINGER</b>	Tall large ruffled orange yellow throat red mark. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>GOLD</b>	Large ruffled deep yellow. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>GORGEOUS DEB</b>	Ruffled salmon, cream throat. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>HARRISBURGER</b>	Tall ruffled new red. (L 1-1.00) (M 1-.75) (S 1-.50)
<b>HARRY HOPKINS</b>	Tall silky rose-red. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>HELIOS</b>	Tall frilled yellow. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>JULIA MAE</b>	Tall light rose pink. (L 1-.50) (M 1-.35) (S 1-.25)
<b>KAREN</b>	Recurved rose-purple, cream yellow throat. (L 1-1.00) (M 1-.75) (S 1-.50)
<b>KING DAVID</b>	Tall velvety frilled purple. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>KNIGHTHOOD</b>	Round ruffled purple, white stamens. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)

<b>LADY ANNE</b>	Large early frilled white. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>LAVENDER LACE</b>	Lightly ruffled lavender, cream throat. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>LEAH GORHAM</b>	Recurved scarlet, white throat. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>LITTLE GOLD</b>	Small ruffled golden yellow. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>LITTLE SWEETHEART</b>	Frilled small pure-pink, white throat. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)
<b>MAGNET</b>	Tall frilled rose-lavender. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)
<b>MANCHU</b>	Unusual oriental-type, buffy-yellow and red. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>MARSHALL MONTGOMERY</b>	Tall lustrous plain dark red. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)
<b>MIXTURE</b>	Unlabelled selection of colors. (L 3-.25; 10-.60) (M 10-.50) (S 10-.35)
<b>MOTHER FISCHER</b>	Tall ruffled fine white. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>NEW YORK</b>	Tall large dusty rose-red. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>NOWETA ROSE</b>	Large exhibition type rose. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)
<b>OCTOBER SUNSHINE</b>	Autumn shade of buffy orange. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>PACTOLUS</b>	Ruffled and red-blotched golden-buff. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>PINK CHIFFON</b>	Delicately ruffled soft rose-pink. (L 1-.75; 10-6.00) (M 1-.50; 10-4.00) (S 1-.25; 10-2.00)
<b>PINK DIAMOND</b>	Tall ruffled light pink, cream throat. (L 1-1.00; 10-8.00) (M 1-.75; 10-6.00) (S 1-.50; 10-4.00)
<b>PROSPECTOR</b>	Unusual new yellow with golden throat. (L 1-1.00) (M 1-.75) (S 1-.50)
<b>RAVEL</b>	Tall medium blue-violet, rose throat. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>RECOMPENSE</b>	Ruffled and recurved yellow, red throat mark. (L 1-1.00; 10-8.00) (M 1-.75; 10-6.00) (S 1-.50; 10-4.00)
<b>RED WING</b>	Tall frilled scarlet, red throat. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>ROSARIO</b>	Formal light rose, deeper throat. (L 1-.75; 10-6.00) (M 1-.50; 10-4.00) (S 1-.25; 10-2.00)
<b>ROSEBUD PICOTEE</b>	Subtle combination of creamy white and soft rose picotee. (L 1-.50; 10-4.00) (M 1-.35; 10-3.00) (S 1-.25; 10-2.00)
<b>ROSE CHARM</b>	Early light rose, cream throat and midribs. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>ROSITA</b>	Ruffled cerise rose, deeper throat. (L 1-.50; 10-4.00) (M 1-.35; 10-3.00) (S 1-.25; 10-3.00)
<b>RUFFLED EBONY</b>	Very ruffled round deep maroon. (L 1-.75; 10-6.00) (M 1-.50; 10-4.00) (S 1-.35; 10-3.00)
<b>SALMAN'S GLORY</b>	Early large cream, red blotch. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>SALUTE</b>	Tall scarlet-red, white lines. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>SANDMAN</b>	Smoky old-rose, large cream throat. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)
<b>SANS SOUCI</b>	Tall rugged scarlet. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>SIERRA SNOW</b>	Tall white, faint rose lines. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>SNOWDRIFT</b>	Heavily fluted exhibition white. (L 1-1.00; 10-8.00) (M 1-.75; 10-6.00) (S 1-.50; 10-4.00)
<b>SOUTHERN BELLE</b>	Ruffled smoky pink, cream throat. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>SPARKLING EYES</b>	Tall white, striking purple blotch. (L 1-.60) (M 1-.40) (S 1-.20)
<b>SPIC AND SPAN</b>	Formal ruffled salmon-pink commercial. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>STARLET</b>	Small graceful frilled white. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>STATUETTE</b>	Tall ruffled small light yellow. (L 2-.35; 10-1.40) (M 2-.25; 10-1.00)
<b>STORMY WEATHER</b>	Frilled salmon smoky cream throat. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.65)
<b>SUNDANCE</b>	Tall late-blooming yellow. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)
<b>SWEET SIXTEEN</b>	Recurved tall cool pink. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)
<b>THE RAJAH</b>	Tall ruffled purple. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)
<b>THE ROAN</b>	Unusual ruffled red with white veinings. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>VELVET MANTLE</b>	Very tall silky deep red. (L 2-.25; 10-1.00) (M 10-.70) (S 10-.40)
<b>WHITE LACE</b>	Ruffled small white, cream throat. (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

If Interested In Bulblets Write For Quotations On Your Requirements

**NOWETA GARDENS, St. Charles, Minnesota**



# Noweta Gardens

"No-we-ta" is the Indian word meaning Beautiful

ST. CHARLES MINNESOTA

## A Word About Ordering From Our '54 Fall List

All purchases cash with order. 10% discount on orders over \$10.00 received before December 1, 1954.

Early spring delivery unless otherwise directed.

Cultural directions included with each order.

You will receive the 1955 edition of our catalogue early in January.

### GLAD FANCIER'S COLLECTION

1 L Snowdrift .....	\$1.00
1 L Julia Mae .....	.50
1 L Rosario .....	.75
1 L Recompense .....	1.00
1 L Edith Warr .....	1.00
1 L Francesca .....	.60
1 L Pink Chiffon .....	.75
1 L Ruffled Ebony .....	.75
1 L Coral Ace .....	.50
1 L Edgewood .....	.50
	<hr/>
	\$7.35

1 L of each of the above varieties, labelled—

A \$7.35 value for

**\$5.00**

3 L of each, labelled, a \$15 value for \$12.50

### BEGINNER'S COLLECTION

1 L C. D. Fortnam .....	\$.25
1 L Columbia .....	.25
1 L Cream Orchids .....	.25
1 L Crown Jewel .....	.25
1 L Dark David .....	.25
1 L Elmer's Rose .....	.25
1 L Ginger .....	.25
1 L Gold .....	.25
1 L Gorgeous Deb .....	.25
1 L Helios .....	.25
1 L King David .....	.25
1 L Leah Gorham .....	.25
1 L Mother Fischer .....	.25
1 L Sans Souci .....	.25
1 L Sierra Snow .....	.25
1 L Southern Belle .....	.25
1 L Stormy Weather .....	.25
1 L Ruffled Ebony .....	.75

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\$5.00

1 L of each of the above varieties, labelled—

A \$5.00 value for

**\$3.50**

3 L of each, labelled, a \$10.50 value for \$8.00